



JOINT PUBLIC HEALTH CONFERENCE

18 September, 2025

Turning the Tide:

*Tackling the commercial and
political determinants of health
through policy and practice*

This is a free online event via MS Teams

[Click here to register](#)

10:00	Welcome Prof Roger O'Sullivan Institute of Public Health
10:05	Ministerial Opening Remarks Mike Nesbitt, MLA Health Minister (Northern Ireland) Jennifer Murnane O'Connor, TD Minister of State with responsibility for Public Health, Wellbeing and the National Drugs Strategy (Ireland)
10:15	Lessons from tobacco control for and from the commercial determinants of health Prof Anna Gilmore University of Bath
10.35	Interactive session/ break
10.40	Food and Power in Ireland: Problems and Leverage Points Prof Norah Campbell Trinity College Dublin
11.00	The public health consequences of misinformation and disinformation Peter Cunliffe-Jones University of Westminster



JOINT PUBLIC HEALTH CONFERENCE

18 September, 2025

Turning the Tide:
Tackling the commercial and political determinants of health through policy and practice

This is a free online event via MS Teams

11.20	Interactive session/ break
11.25	Panel discussion Chair: Suzanne Costello Institute of Public Health Panellists will include: Professor Anna Gilmore University of Bath Professor Norah Campbell Trinity College Dublin Peter Cunliffe-Jones Author & visiting researcher, University of Westminster Professor Diarmuid O'Donovan Health Service Executive Dr Orna Young Fact Check Northern Ireland
12.25	Closing Comments Prof Roger O'Sullivan Institute of Public Health

<https://jointpublichealthconference.org/>

Institute of
Public Health



HSC Public Health
Agency



**QUEEN'S
UNIVERSITY
BELFAST**

